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Who We Are & What We Do

Management Structure and Key Personnel.

The Key Personnel of Impuls Studio that would be involved in the development and support of the product required are the following:

Florian Selmanaj

Project Manager

Main activities and responsibilities: Team Leadership, Project Management, Facilities Management, Maintenance Management, Preventative Maintenance, Site Management, General Management, Budget Management, Strategic Planning & Analysis, Operational Planning.

Bledar Sema

CTO

Main activities and responsibilities: Network Configuration, Server Configuration and Installation, Database Design and Development, Programming, New media solutions.

Gjergj Kalaja

Creative Director

Main activities and responsibilities:

Proven experience in creation and production communication materials and communication campaigns, Web & Print Designer, Copywriter, Screenwriter, Photographer, DoP, Online application development, concept and realization design.

Evisa Dhana

Web designer & web developer

Main activities and responsibilities:

Designing of websites with Adobe Fireworks and creating and building them using HTML5, CSS3 and JavaScript.

Henri Mertiraj

Web & Software Developer

Main activities and responsibilities:

Accelerated comprehension of the broad world of programming and strong understanding of the network infrastructure. Development and implementation of Projects requiring exploration and research to implement new technologies to achieve the most effective solutions for the client.

Expertise of the Agency

For a brand to come to life, it must become a dialogue, a bond, an authentic relationship with consumers and employees. Working together with your team, Impuls uncovers the business opportunities that hold the greatest potential for your brand. So once a brand strategy is clearly in place, our team creates lasting brand experiences using events and environments, words and websites, pixels and packaging.

We work closely with the client to deliver a brand architecture that stays focused over time. The result is a brand strategy, story and experience that's elegantly simple, unexpectedly fresh, and an asset that drives your business ahead. At Impuls, we value and trust our clients as the dedicated experts you are. Together, we can challenge the market and set new standards of excellence.

Digital media enables an intimate interaction between your brand and your customers. In our digital practice, we extend your brand voice into a unique digital voice, and design fulfilling digital experiences. Impuls is proud of its New Media Department which creates totally customized solutions for our clients needs, Our services include web design, content strategy, social media strategy, web development, programming, mobile solutions, domain registering, hosting, e-mail solutions, live streaming and much more.

Impuls Studio is also Certified Google Partner for G-Suite

What better than our work can demonstrate our ability to fulfill the requests of Our Customers.

Tirana Bank <http://www.tiranabank.al>

Intranet: Design, Development, Programing, Maintenance

Website: Design, Development, Programing, Maintenance

Host: Dedicated Server

Tirana Airport <http://tirana-airport.com>

Website: Design, Development, Programing, Maintenance

Host: Cloud

POS TV

CRM: Management in real time of all screens in Line Buses, Shops,...etc.

Telemetrix

CRM: Real time feed of TV chosen channel (TV measuring audience).

EVONET

CRM: Users (Operators) login, Contract counter, working hours counter, back office management, phone call management.

Integrated with Namiral and Vodafone Italia for Contract signing.

Revista Anabel <http://www.anabel.al>

Portal Website: Design, Development, Programing, Maintenance

Host: Cloud

Revista Class <http://www.revistaclaas.al>

Portal Website: Design, Development, Programing, Maintenance

Host: Cloud

Revista Living <http://living.al>

Portal Website: Design, Development, Programing, Maintenance

Host: Cloud

Ami Event <https://www.ami-event.com>

Intranet CRM: Design, Development, Programing, Maintenance.

Portal Website: Design, Development, Programing, Maintenance

Host: Cloud

Orion Construction <http://www.orion.al>

Website: Design, Development, Programing, Maintenance

Host: Cloud

Marketing & Distribution (Ongoing)

Website: Design, Development, Programing, Maintenance

Host: Cloud

Here below a list of work made for Telekom Albania.

April 2019.

“Give ‘n Take” Design, Development, Integration with Telekom Albania Systems and APP, Maintenance.
(Ongoing)

February 2019

“Flirt” Design, Development and Integration with Telekom Albania Systems and APP, Maintenance
Development and integration of a Questionnaire about **“ Music Streaming”** for the end user.
Enhancement of **“Fun Zone”** granting access to the Telekom Albania Staff. (Ongoing)

January 2019

Intranet Maintenance Telekom Albania SHA (Ongoing Since 2015)

December 2018

Update for **“Gifts from Electronic beats”**.

Design, HTML Development, Integration on **“Special” Telekom Albania Application**, Play to win, Login to Win, Prices Management According to Levels and Randomisating the Assignment, Statistics, Maintenance Host, Code Maintenance and assistance. (Ongoing)

December 2018

“Radio Live Fun Zone” Design, Development, Integration on **“Special” Telekom Albania Application** and Telekom Albania Network, Host, Maintenance. (Ongoing)

July 2018

“Promotion for world championship” Design, Development, Integration with Telekom Albania Systems and APP.

November 2017

Application “Bring a Friend” Design, Development and Integration with Telekom Albania Systems.

October 2017

Application “Ckemi” Design, Development and Integration with Telekom Albania Systems.

September 2017

“Microsite One Life”, Design, Development, Content Management.

July 2017

“Microsite Business Office”, Modifications about Design, Development, Content Management.

July 2017

Landing Page “<https://www.electronicbeats.com.al/fito/>” Lenz, Design, Development, Content Management.

July 2017

Landing Page “<https://www.electronicbeats.com.al/paketa/>” Gorilla, Design, Development, Content Management.

2015 - 2016

During this year Impuls has Designed, Developed, hosted and offered assistance for all the following projects:

“Rebrand of the Intranet” Design, Development, HTML dhe CSS

“Rebrand of E-Bill” Design, Development, HTML dhe CSS

“Website <http://www.telekom.com.al>” Development, HTML dhe CSS

“Iphone Landing Page”

“Telekom Hostpot” Landing Page

“Back to School”

“One Life”

Main Website www.telekom.com.al assistance for the creation and development of animated and static banners.

“Electronic Beats Tirana”

“Samsung Days Landing page”

Pop Up for “Open Box campaign”

“Open Box Spring Edition” Designs and updates

Designed animated and static banners for **Iphone 6SE** and **“Telekom community store”** campaign and microsite.

Designed animated and static banners for **“Online Shop”**

Designed animated and static banners for **“Kenga Magjike”**

Designed several animated and static banners for Web, portals and social networks.

“Connected Europe” Microsite Designed, Developed, Hosted and Updated.

2013 - 2014 Impuls has developed the following projects for AMC SHA

Application **“Bota Jone Ti”**, Design Facebook App, Development HTML & CSS, Programming CMS, Hosting.

“Christmas Card” Animated Web Version

“Microsite bayern.com.al” Design, Development, Content Management, Hosting.

Design and adoption **“Application Bayern Munchen”**

Facebook application **“ Kenga Magjike”** Design, Development, Content Management, Hosting.

“Intranet” Design, Development, Integration, Maintenance and several Enhancements during the years.

Proposed Methodology, Approach and Implementation Plan

We have a long experience and familiarity with most of the Web products and visitors behavior and expectations.

On the other side our ability is proven to be successful in all these years of cooperation and being the choice of some of the biggest companies in Albania as Digital service providers.

Our approach is:

- Listen the request.
- Comprehend the need and scope of the project.
- Propose solution and alternative solution (based on our expertise and experience).
- Analyze the success and Time of delivery.
- Make the proposal.
- Flexibility during the development in case there are needed other enhancements.
- Testing and colaudating the product.
- Deliver and support.

Delivering a high quality service is not only a contractual requirement. It is also a requirement of our work ethic. Impuls has a high reputation in delivering projects within the client's time frame.

Sincerely

Florian Selmanaj

Administrator